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February 25, 2005

US Department of Commerce Commissioner for Patents P.O. Box 1450 Alexandria VA 22313 - 1450 TC3600 CPK5

3622 Art Unit; Attention LIE, Daniel Lastra

Declaration to amend 09/898,686.

THIS LETTER IS AMENDING PAGES 1-28 OF 09/898,686 WHICH INCLUDES FIELD OF TECHNOLOGY BACKGROUND OF THE INVENTION DETAIL DESCRIPTION OF THE DRAWINGS SUMMARY OF THE INVENTION DESCRIPTION OF THE PREFERRED EMBODIMENT CLAIMS DRAWINGS 1-9.

I have included the amended CLAIMS 11, 12, 13 AND 14 in 1-24.

CLAIMS 1-10 HAVE BEEN CANCELED AND 11, 12, 13, AND 14 ARE HEREIN CLAIMS IN THE AMENDMENT AS 1, 2, 3, 4.

The amendment has replaced any reference to host computer, transaction event, customer incentive and replaced host computer with personal computer (which was the intent), transaction event with employee action and customer incentive with customer relationship.

Drawing 5 is canceled which the drawing is a customer purchase event.

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Thank you,

William Kish

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